



A G E N D A

**Date/Time: Thursday, September 15 (3:30-5:00pm)
Grand Rapids Public Library – Downtown Branch (111 Library NE)**

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry & community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Brian Behler, KCHA Interim President

Approval of August 2016 Minutes

Approval of August 2016 Financial Report

Featured Speakers (Art – History – Cultural Tourism):

- Julie Tabberer, Librarian – Grand Rapids History & Special Collections
- John Bracey, Executive Director – Michigan Council for Arts and Cultural Affairs
The National Assembly of State Arts Agencies is in Grand Rapids for its annual conference, Sept 15-17.
- Todd Herring, Director of Creative and Communications – ArtPrize (Sept 21-Oct 9)

Monthly Reports

- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- West Michigan Tourist Association
- Michigan Cares for Tourism
- Women in Lodging
- Grand Valley State University
- Ferris State University
- Experience Pink
- WAVE Awards

Upcoming Meetings & Events

- September 21 Michigan Lodging & Tourism Association Legislative Day (Lansing)
- September 29 WIL @ Holiday Inn Downtown (Marketing yourself / being your own advocate)
- October 20 KCHA Monthly Meeting @ Atwater Brewery
- October 28 WIL @ Residence Inn Airport (Challenges within the industry)
- November 7 MIHEA Career Fair @ GVSU's Eberhard Center
- November 17 WAVE Awards @ DeVos Place
- November 18 WIL @ SpringHill Suites Airport (Best practices and trends)
- December 14 KCHA Holiday Party (Location TBD)

Round Table Discussion

Adjournment

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