



A G E N D A

Date/Time: Thursday, August 17 (3:30-5:00pm)
Lincoln Country Club (Bowling Alley)
3485 Lake Michigan Drive NW, Grand Rapids

After the meeting, we'll bowl a quick game...a fun competition with teams lead by your Board of Directors. Participants will need to cover their own game & shoes (about \$15 per person) plus there will be a cash bar and food available for purchase.

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Katrina Peterson, KCHA President

Approval of May 2017 Minutes

Approval of May 2017 Financials

Topics of Conversation:

- ArtPrize

Monthly Reports

- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- Putting for Pineapples Scholarship Golf Outing
- West Michigan Tourist Association
- Human Trafficking
- Women in Lodging
- Ferris State University
- Grand Valley State University
- Michigan Cares for Tourism

Upcoming Meetings & Events

- August 9-20 GR Restaurant Week
- September 21 KCHA Monthly Meeting – Hilton Garden Inn
- October 4 MLTA Legislative Day – Lansing
- October 19 KCHA Monthly Meeting – Location TBD
- November 16 WAVE Awards @ GR International Wine, Beer & Food Fest – DeVos Place

Round Table Discussion

Adjournment

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