



A G E N D A

**Date/Time: Thursday, January 21 (3:30-5:00pm)
Courtyard Marriott Downtown**

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Nick Fischioni, KCHA President

Approval of October 2015 Minutes

Approval of 2015 Year End Financial Report

Special Guests:

- Dave Lorenz – Travel Michigan
- Steve Yencich – Michigan Lodging & Tourism Association

Monthly Reports

- Experience Pink
- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- West Michigan Tourist Association
- Grand Valley State University
- Ferris State University

Upcoming Meetings & Events

- February 2016 Experience Pink
- February 18 KCHA Monthly Meeting @ SpringHill Suites North (Experience Pink) (3:30-5pm)
- March 1 KCHA Scholarship Applications Due
- March 13 TIPS Training @ JW Marriott (1-5:30pm)
- March 17 KCHA Monthly Meeting @ Hampton Inn Downtown (3:30-5pm)

Round Table Discussion

Adjournment

Kent County Hospitality Association
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www.KentCountyHospitality.org