



## **A G E N D A**

**Date/Time: Thursday, April 21 (3:30-5:30pm)  
Ronald McDonald House**

*Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry & community while furthering the overall tourism landscape of our region.*

### **DISCUSSION ITEMS**

Welcome & Introductions: Nick Fischioni, KCHA President

Approval of March 2016 Minutes

Approval of March 2016 Financial Report

Featured Topics:   News from Ronald McDonald House  
                          Green Committee Update  
                          GVSU Study AirB&B Report  
                          Recap of Pure Michigan Tourism Conference

Presentations:     Experience Pink Check

Monthly Reports

- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- West Michigan Tourist Association
- Michigan Cares for Tourism
- Women in Lodging
- Grand Valley State University
- Ferris State University

Upcoming Meetings & Events

- April 25           WMTA Spring Member Reception @ Firekeeper Casino, Battle Creek
- April 26           Experience Grand Rapids "Toast of the Town" Annual Luncheon
- April 29           Women in Lodging Meeting (8:30am – Hampton Inn) (Topic: Social Media)
- May 4             West Michigan Sports Commission Annual Luncheon
- May 15            TIPS Training @ JW Marriott
- May 19            KCHA Monthly Meeting Long Road Distillers (followed by Mitten Brewing)
- June 13           KCHA & GVSU "Sunrise Open" Scholarship Golf Outing

Round Table Discussion

Adjournment

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