



A G E N D A

**Date/Time: Thursday, August 18 (3:30-5:30pm)
Homewood Suites Downtown Grand Rapids**

**A rooftop reception, with a cash bar, will follow the meeting.
Tours of the hotel will also be offered.**

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry & community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Brian Behler, KCHA Interim President

Approval of May 2016 Minutes

Approval of May 2016 Financial Report

Presentation of Scholarships

Featured Speaker: Kris Larson, Downtown GR Inc.

Monthly Reports

- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- West Michigan Tourist Association
- Michigan Cares for Tourism
- Women in Lodging
- Grand Valley State University
- Ferris State University
- Experience Pink
- WAVE Awards

Upcoming Meetings & Events

- August 18 – KCHA Monthly Meeting @ Homewood Suites Downtown (Rooftop Reception)
- August 19 – Michigan Lodging & Tourism Association Golf Outing
- September 11 – TIPS Training @ JW Marriott (1-5:30pm)
- September 13-14 – Michigan Cares for Tourism – Felt Mansion
- September 15 – Experience Pink Meeting (2:30pm; location TBA)
- September 15 – KCHA Monthly Meeting @ Grand Rapids Public Library (Downtown Branch)
- September 21 – Michigan Lodging & Tourism Association Legislative Day (Lansing)
- October 20 – KCHA Monthly Meeting @ Atwater Brewery
- November 17 – WAVE Awards @ DeVos Place
- December 14 – KCHA Holiday Party (Location TBD)

Round Table Discussion

Adjournment

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www.KentCountyHospitality.org
[JOIN the KCHA Facebook Group](#)