



A G E N D A

**Date/Time: Thursday, February 18 (3:30-4:30pm)
SpringHill Suites North**

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Nick Fischioni, KCHA President

Approval of January 2016 Minutes

Approval of January 2016 Financial Report

Discussion Topic: Monthly Hotel Occupancy Reports (Steven Orchard, Kent County)

Monthly Reports

- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- West Michigan Tourist Association
- Women in Lodging
- Grand Valley State University
- Ferris State University

Upcoming Meetings & Events

- February Experience Pink
- March 13 TIPS Training @ JW Marriott (1-5:30pm)
- March 15 KCHA Scholarship Applications Due
- March 17 KCHA Monthly Meeting @ Hampton Inn Downtown (3:30-5pm)
- March 23 Deadline to Register via KCHA for Pure Michigan Governor's Conference on Tourism

Round Table Discussion

Adjournment

Kent County Hospitality Association
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www.KentCountyHospitality.org