



A G E N D A

Date/Time: Thursday, March 17 (3:30-5:00pm)
NEW Hampton Inn – 433 Dudley Place NE
(Off Michigan Avenue in the Medical Mile)

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Nick Fischioni, KCHA President

Approval of February 2016 Minutes

Approval of February 2016 Financial Report

Featured Topics: Women in Lodging (WIL)
GVSU American Hotel & Lodging Association Student Chapter
Featured Guest: Mayor Rosalynn Bliss

Monthly Reports

- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- West Michigan Tourist Association
- Women in Lodging
- Grand Valley State University
- Ferris State University

Upcoming Meetings & Events

- March 23 Deadline to Register via KCHA for Pure Michigan Governor's Conference on Tourism
- April 1 FSU 25th Anniversary Gala – Big Rapids
- April 8 GVSU Hospitality Summit – JW Marriott
- April 17-19 Pure Michigan Governor's Conference on Tourism – Lansing
- April 21 KCHA Monthly Meeting – Ronald McDonald House (3:30-5:00pm)
- April 26 Experience Grand Rapids "Toast of the Town" Annual Luncheon
- April 29 Women in Lodging Meeting (8:30am – Hampton Inn) (Topic: Social Media)

Round Table Discussion

Adjournment

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