



MEMBERSHIP SURVEY

We want to thank you for your investment in the Kent County Hospitality Association. We've had an exciting year and we hope that we can draw even more of you in as we look to 2017. As you prepare to renew your membership, we'd like to ask you a few brief questions. This information will help us plan future programs and meetings and ultimately better the organization.

How many KCHA meetings did you (or someone from your property) attend in 2016?

1-3

4-6

7-9

Did you (or someone from your property) participate in the Golf Outing fundraiser? YES NO

Did you (or someone from your property) nominate someone for a WAVE Award? YES NO

Would you be interested in hosting a KCHA event / meeting at your property? YES NO

Are you interested in serving on a committee in 2017? YES NO

Are you interested in serving as a board member in 2017? YES NO

Do you have others in the industry you could approach for KCHA membership? YES NO

What types of social events would you like to see in the future?

What types of educational programming would you like to see in the future?

What do you feel is the biggest value in your KCHA membership?

Contact Name: _____

Property: _____

Phone: _____ Email: _____

Please complete this survey and return it with your 2017 membership dues to:

Kent County Hospitality Association
PO Box 230092
Grand Rapids, MI 49523-0092

Or, email to Dianna Stampfler at Dianna@PromoteMichigan.com.

www.KentCountyLodging.org

Find our group on Facebook ... search "Kent County Lodging Association"