



A G E N D A

Date/Time: Thursday, January 19 (3:30-5:00pm)
Crowne Plaza Hotel – 28th Street

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Brian Behler, KCHA Interim President

Approval of October 2016 Minutes

Approval of 2016 Year End Financial Report

Special Guests:

- Dave Lorenz – Travel Michigan
- Deanna Richeson – Michigan Lodging & Tourism Association

Vote for 2017 Board of Directors (active lodging members only; one vote per property)

Monthly Reports

- Experience Pink
- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- West Michigan Tourist Association
- Women in Lodging
- Grand Valley State University
- Ferris State University

Upcoming Meetings & Events (2017 Meeting Schedule Printed Separately)

- February 2017 Experience Pink
- March 3 KCHA Scholarship Applications Due
- March 19-21 Pure Michigan Governor's Conference on Tourism
- May 4 West Michigan Sports Commission Luncheon

Round Table Discussion

Adjournment

Kent County Hospitality Association
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www.KentCountyHospitality.org