



A G E N D A

Date/Time: Thursday, May 18 (3:30-5:00pm)

Celebration! Cinema North (Knapps Corner)

***A tour of the theater will be offered after the meeting.**

Oscar's will also be open for cocktails and dinner, for those interested.

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Katrina Peterson, KCHA President

Approval of April 2017 Minutes

Approval of April 2017 Financials

Topics of Conversation:

- International Tourism Etiquette – Karyn Kiio, Ferris State University
- Experience Pink Check Presentation

Monthly Reports

- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- Putting for Pineapples Scholarship Golf Outing
- West Michigan Tourist Association
- Women in Lodging
- Ferris State University
- Grand Valley State University
- Michigan Cares for Tourism

Upcoming Meetings & Events

- June 5 Putting for Pineapples Scholarship Golf Outing @ Quail Ridge
- July 20 Human Trafficking One-Day Conference
- August 9-20 GR Restaurant Week
- August 17 KCHA Monthly Meeting – Lincoln Lanes Bowling Alley
- September 21 KCHA Monthly Meeting – Hilton Garden Inn
- October 4 MLTA Legislative Day – Lansing

Round Table Discussion

Adjournment

Kent County Hospitality Association

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