



# KENT COUNTY Hospitality Association

**OUR MISSION** is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

## MEMBER BENEFITS:

- Building relationships with various organizations
- Receiving industry updates and business opportunities
- Monthly networking opportunities with fellow hoteliers and vendors
- Educational and certification opportunities
- Building stronger communication between lodging facilities throughout Kent County
- Meetings held at area attractions and venues to keep members updated on latest developments
- Arranging new hotel and venue opening tours
- University and college scholarship and internship opportunities
- Website listing with logo and link
- Job postings and referrals
- Assisting with setting up interns via local colleges/universities
- Copy of annual membership list

*KCHA holds memberships with the Michigan Lodging & Tourism Association and West Michigan Tourist Association while also maintaining relationships with Experience Grand Rapids, West Michigan Sports Commission, Michigan Cares for Tourism, Travel Michigan, Grand Rapids Community College-Secchia Institute for Culinary Education, Grand Valley State University and Ferris State University.*

## WHY JOIN KCHA?

“I attend many different organizations and have seldom experienced the great networking opportunities as those provided through KCHA ... to meet with as many as 70 different hotel representatives in one meeting is INCREDIBLE!”  
— *Jamie Tran, BELFOR Property Restoration*



“Search Kent County Hospitality Association”

[www.KentCountyHospitality.org](http://www.KentCountyHospitality.org)



# KENT COUNTY Hospitality Association

**2017 MEMEMBERSHIP APPLICATION:** *(Please complete this form and return with your dues. \*)*

Property / Business Name \_\_\_\_\_  
Primary Contact \_\_\_\_\_  
Contact Title \_\_\_\_\_  
Address \_\_\_\_\_  
City / Zip \_\_\_\_\_  
Property Phone \_\_\_\_\_  
Property Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Website \_\_\_\_\_  
Facebook \_\_\_\_\_  
Twitter \_\_\_\_\_  
Referred by (Name) \_\_\_\_\_ (Property) \_\_\_\_\_

Please select the appropriate membership category:

Lodging

*(Multiple property group rates available)*

- \$125.00 (less than 50 rooms)
- \$175.00 (51-75 rooms)
- \$200.00 (76-105 rooms)
- \$250.00 (106-150 rooms)
- \$300.00 (151 rooms & greater)

Allied

- \$25.00 Student
- \$50.00 Individual
- \$125.00 Restaurant / Brewery / Distillery / Cidery
- \$125.00 Attraction / Event
- \$125.00 Educational Institutions / Associations
- \$250.00 Hospitality Vendor (Goods & Service Provider)

Lodging members, please check all that apply

- |   |   |
|---|---|
| <input type="checkbox"/> Certified Green Property | <input type="checkbox"/> On Site Restaurant |
| <input type="checkbox"/> Concierge Service        | <input type="checkbox"/> Pet Friendly       |
| <input type="checkbox"/> Indoor Pool              | <input type="checkbox"/> Valet Parking      |
| <input type="checkbox"/> Outdoor Pool             |   |

Allied Members, please indicate which type of business you are:

- |  |   |
|--|---|
| <input type="checkbox"/> Association             | <input type="checkbox"/> Real Estate      |
| <input type="checkbox"/> Educational Institution | <input type="checkbox"/> Service Provider |
| <input type="checkbox"/> Event                   | <input type="checkbox"/> Transportation   |
| <input type="checkbox"/> Media                   |   |

*I hereby apply for membership in the Kent County Lodging Association. I agree to pay the appropriate amount indicated above for a one-year membership for 2017. All membership applications must be forwarded to the board for approval.*

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please remit form and dues payment to:

**Kent County Hospitality Association**  
P.O. Box 230092  
Grand Rapids, MI 49523-0092

\* Contact Dianna at [Dianna@PromoteMichigan.com](mailto:Dianna@PromoteMichigan.com) for an PayPal invoice. A \$5 fee applies.



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