



A G E N D A

**Date/Time: Thursday, October 19 (3:30-5:00pm)
Ronald McDonald House Western Michigan
1323 Cedar Street NE, Grand Rapids**

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Katrina Peterson, KCHA President

Approval of September 2017 Minutes

Approval of September 2017 Financials

Featured Discussion:

- AirBnB and its effect on the Michigan hotel and tourism industry.

Monthly Reports

- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- Women in Lodging
- West Michigan Tourist Association
- Ferris State University
- Grand Valley State University
- Michigan Hospitality Educators Alliance

Looking Ahead to 2018: Dianna Stampfler, Executive Director

Upcoming Meetings & Events

- November 2 WIL: The Power of Presence @ Goodwill Industries, Grandville (5:30-7:3pm)
- November 6 MIHEA Career Fair @ GVSU Eberhard Center, Grand Rapids (www.mihea.org)
- November 9 Experience Pink Meeting (3pm @ Courtyard Marriott Downtown)
- November 16 WAVE Awards @ GR International Wine, Beer & Food Fest – DeVos Place
- November 17 Student Relations Committee Meeting (10am @ Courtyard Marriott Downtown)
- November 17 Golf Outing Meeting (11am @ Courtyard Marriott Downtown)
- December 13 KCHA Holiday Party @ JW Marriott
- January 18 KCHA Annual Meeting @ Prince Conference Center

Round Table Discussion

Adjournment

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