



A G E N D A

Date/Time: Thursday, September 21 (3:30-5:00pm)
Hilton Garden Inn Grand Rapids East
2321 E. Beltline Avenue SE

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Katrina Peterson, KCHA President

Approval of August 2017 Minutes

Approval of August 2017 Financials

Monthly Reports

- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- Women in Lodging
- Putting for Pineapples Scholarship Golf Outing
- Experience Pink
- West Michigan Tourist Association
- Ferris State University
- Grand Valley State University
- Michigan Cares for Tourism

Guest Demonstration:

- Interactive Conference & Event Ideas from Randy Finch

Upcoming Meetings & Events

- October 4 MLTA Legislative Day – Lansing (KCHA will reimburse members to attend, at \$79)
<http://www.milodging.org/post/2017-legislative-action-summit>
- October 12 “Small Plates, Big Impact” @ Downtown Market Grand Rapids
www.downtownmarketgr.com
- October 19 KCHA Monthly Meeting – Location TBD
- November 6 MIHEA Career Fair @ GVSU Eberhard Center, Grand Rapids
<http://www.mihea.org/>
- November 16 WAVE Awards @ GR International Wine, Beer & Food Fest – DeVos Place
www.experiencegr.com/wave-awards/
- December 13 KCHA Holiday Party @ JW Marriott

Round Table Discussion

Adjournment

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