



A G E N D A

Date/Time: FRIDAY, February 16 (3:30-5:00pm)
YWCA West Central Michigan (25 Sheldon Blvd SE)

*There is free, small parking located behind our building, accessible from Weston Street.
KCHA members will be provided with a 4-digit code to exit the gated parking lot.
If that lot is full, there is parking at meters or a ramp located on the corner of Weston and Commerce.*

THIS IS OUR EXPERIENCE PINK MEETING...PLEASE WEAR PINK!

*And, don't forget about Pink the Pins after the meeting at Wenger's Bowling Alley.
Even if you don't have a team competing, please join us for festivities!*

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Jen Cutter – KCHA President

Approval of January 2018 Minutes

Approval of January 2018 Financial Report

Special Guests:

- Nicole Villanueva - Practice Manager, YWCA West Central Michigan
- Meahgan Pear & Kim Richardson - YWCA West Central Michigan (TraffickCam Project)

Monthly Reports

- Experience Pink
- Golf Outing
- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- West Michigan Tourist Association
- Women in Lodging
- Michigan Cares for Tourism
- Grand Valley State University
- Ferris State University

Upcoming Meetings & Events (2018 Meeting Schedule Printed Separately)

- March 15 (3:30) – Monthly Meeting @ Grand River Hotel
- March 27-29 – Pure Michigan Governor's Conference on Tourism (Grand Rapids)

Round Table Discussion

Adjournment

Kent County Hospitality Association
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