

AGENDA

Date/Time: Thursday, June 20 – 3:30pm Location: Watermark Country Club - VINTAGE Cash Bar

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Lisa Calhoun, KCHA President

Approval of March 2024 Meeting minutes

Treasurer's Report & Membership Report – David Jibson, KCHA Treasurer

Welcome from Host: Redwater Restaurant Group

Monthly Discussion: AgriTourism in West Michigan plus Fruit Ridge Country Market Guide

Monthly Reports

- Experience Grand Rapids
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Travel Michigan MEDC
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Grand Rapids Community College
- Michigan Restaurant & Lodging Association
- Michigan Cares for Tourism

Upcoming Meetings & Events (REMINDER NO MEMBERSHIP MEETINGS IN JULY & AUGUST)

- Thursday, June 20 Membership Meeting @ Watermark Country Club
- Friday, June 21 Meijer State Games Opening Ceremonies (7:30-9pm)
- September 13-28 ArtPrize
- Thursday, September 19 Membership Meeting (Location TBD)
- Thursday, October 17 Membership Meeting (Location TBD)

Round Table Discussion

Adjournment

Kent County Hospitality Association P.O. Box 1046 — Grand Rapids, MI 49501

www.KentCountyHospitality.org www.facebook.com/groups/KentCountyHospitality