

# 2025 Michigan Tourism & Hospitality Industry Calendar

*Dates are subject to change. Please verify with the sponsoring organizations.*

January 8-10

Michigan Brewers Guild Annual Conference  
Radisson Plaza Hotel, Kalamazoo  
[www.mibeer.com](http://www.mibeer.com)

January 9-11

Michigan Association of Fairs & Exhibitions Annual Conference  
Amway Grand Plaza Hotel, Grand Rapids  
[www.mifairs.com](http://www.mifairs.com)

January 11

Michigan Winter Trails Day  
Statewide  
[www.mywintertrails.org](http://www.mywintertrails.org)

January 14

Michigan Wine Collaborative Election and Annual Meeting  
Grand Traverse Resort, Acme  
[www.michiganwinecollaborative.com](http://www.michiganwinecollaborative.com)

January 14-15

Northwest Michigan Orchard and Vineyard Show  
Grand Traverse Resort, Traverse City  
<https://msustatewide.msu.edu/>

January 18

Michigan Organic Food and Farm Alliance Organic Intensives  
Michigan State University Campus, East Lansing  
<https://moffa.net/organic-intensives/>

## **January 26 (1837) Michigan Statehood Day**

January 27-28

WMTA Quarterly Membership Reception & Meeting  
Crystal Mountain Resort, Thompsonville  
[www.wmta.org](http://www.wmta.org)

## **January 28 National Plan for Vacation Day [www.tourismworksformichigan.org](http://www.tourismworksformichigan.org)**

February 15-16

Michigan Free Fishing Weekend  
[www.Michigan.gov/dnr](http://www.Michigan.gov/dnr)

February 24

MACVB Membership Meeting & Winter Educational Sessions  
Lansing  
[www.visitmichigan.org](http://www.visitmichigan.org)

February 25

MACVB & TICOM Legislative Luncheon  
State Capitol Building, Lansing  
[www.mitourismcoalition.org](http://www.mitourismcoalition.org)

March 1

Quiet Water Symposium  
MSU Pavilion, East Lansing  
[www.quietwatersymposium.org](http://www.quietwatersymposium.org)

March 3-4

Michigan Farmers Market Association Conference  
MSU Plant and Soil Sciences Building, East Lansing  
[www.MiFMA.org](http://www.MiFMA.org)

March 3-6

Michigan Recreation & Park Association Annual Conference  
Grand Traverse Resort, Acme  
[www.mparks.org](http://www.mparks.org)

March 6

Detroit Meetings Marketplace  
Motor City Casino, Detroit  
[www.destinationmi.com](http://www.destinationmi.com)

March 7-10

Michigan United Conservation Clubs Annual Convention  
Treetops Resort, Gaylord  
[www.mucc.org](http://www.mucc.org)

March 11-12

Michigan Craft Beverage Council Conference  
RE Olds Museum, Lansing  
[www.michigancraftbeveragecouncil.com](http://www.michigancraftbeveragecouncil.com)

Dates TBA

Camp Michigan Spring Conference  
Soaring Eagle Casino & Resort, Mount Pleasant  
[www.campmichigan.com](http://www.campmichigan.com)

March 28-29

Michigan in Perspective: Local History Conference  
Oakland Center @ Oakland University, Rochester  
[www.hsmichigan.org](http://www.hsmichigan.org)

April 7 (1-3pm)

Michigan Travel Commission Meeting  
Suburban Collection Showplace, Novi  
[www.michigan.org/industry/travel-commission](http://www.michigan.org/industry/travel-commission)

April 15-17

Pure Michigan Tourism Conference  
Suburban Collection Showplace, Novi  
[www.visitmichigan.org](http://www.visitmichigan.org)

April 16

MRLA Stars of the Industry Awards  
Suburban Collection Showplace, Novi  
[www.mrla.org](http://www.mrla.org)

April 16-24

National Parks Week

April 21-22

WMTA Quarterly Membership Reception & Meeting  
White Lake Area  
[www.wmta.org](http://www.wmta.org)

April 25-26

Michigan Lakes and Streams Association Annual Conference  
VanDyk Mortgage Convention Center, Muskegon  
[www.mymlsa.org](http://www.mymlsa.org)

## **May 4-10 National Travel & Tourism Week**

May 5

TICOM National Travel & Tourism Week Press Conference  
Grand Rapids  
[www.mitourismcoalition.org](http://www.mitourismcoalition.org)

May 7  
Making it in Michigan Conference  
Lansing Center  
[www.canr.msu.edu/miim/conference](http://www.canr.msu.edu/miim/conference)

May 9  
Northern Lakes Economic Alliance Economic Symposium  
Boyne Mountain Resort, Boyne Falls  
[www.northernlakes.net](http://www.northernlakes.net)

May 29-30  
Connecting Entrepreneurial Communities Conference  
Lapeer  
[canr.msu.edu/cec/index](http://canr.msu.edu/cec/index)

June 2-3  
NextGen Meetings  
Saint John's Resort, Plymouth  
[www.destinationmi.com](http://www.destinationmi.com)

June 7-8  
Michigan Three Free Weekend  
Free Fishing, Free ORV & Free State Park Admission  
[www.Michigan.gov/dnr](http://www.Michigan.gov/dnr)

June 27-29  
Historical Society of Michigan  
76th Annual Upper Peninsula History Conference  
Houghton  
[www.hsmichigan.org](http://www.hsmichigan.org)

July 21-22  
WMTA Quarterly Membership Reception & Meeting  
Gun Lake Casino, Yankee Springs  
[www.wmta.org](http://www.wmta.org)

July 23-August 3  
Buy Michigan Week  
<https://buymichigannow.com/>

September 12  
TICOM Membership Meeting  
Mt. Pleasant (Location TBA)  
[www.mitourismcoalition.org](http://www.mitourismcoalition.org)

September TBD  
Michigan Cares for Tourism  
Location TBA  
[www.michigancaresfortourism.com](http://www.michigancaresfortourism.com)

September 26-28  
151st HSM Annual Meeting and Michigan History Conference  
Alpena  
[www.hsmichigan.org](http://www.hsmichigan.org)

September 29-October 1  
MACVB Annual Educational Conference  
Holland  
[www.visitmichigan.org](http://www.visitmichigan.org)

October 1  
Grand Rapids Meetings Marketplace  
Location TBA  
[www.destinationmi.com](http://www.destinationmi.com)

October 3-5  
Buy Nearby Weekend - Statewide  
[www.BuyNearbyMI.com](http://www.BuyNearbyMI.com)

October 13-15  
Michigan Museums Association Annual Conference  
Lansing  
[www.michiganmuseums.org](http://www.michiganmuseums.org)

October 20-21  
WMTA Annual Membership Reception & Meeting  
Location TBA  
[www.wmta.org](http://www.wmta.org)

October 27-29  
Michigan Bed and Breakfast Association (MBBA)  
Annual Innkeeping Conference  
Haworth Hotel, Holland  
[www.laketolake.com](http://www.laketolake.com)

November 5  
Destination Michigan Showcase  
Lansing  
[www.destinationmi.com](http://www.destinationmi.com)

November 6-9  
Michigan Festivals & Events Convention  
Blue Water Convention Center, Port Huron  
[www.mfea.org](http://www.mfea.org)

TBD  
Michigan Women in Hospitality Leadership Conference  
[www.wihlcon.com](http://www.wihlcon.com)

November 21  
TICOM Membership Meeting  
Lansing (Location TBA)  
[www.mitourismcoalition.org](http://www.mitourismcoalition.org)

December 8-11  
Great Lakes Expo  
DeVos Place, Grand Rapids  
[www.glexpo.com](http://www.glexpo.com)

#### **NATIONAL EVENTS OF INTEREST**

April 1-2  
Destination Capitol Hill - Presented by U.S. Travel Association  
Washington DC  
[www.ustravel.org](http://www.ustravel.org)

May 7-10  
National Tour Association CONTACT  
Grand Hotel, Mackinac Island  
<https://ntacontact.com/>

June 14-18  
IPW (US Travel)  
McCormick Place Convention Center - Chicago  
[www.ipw.com](http://www.ipw.com)

July 9-11  
Destinations International Conference  
Chicago  
<https://destinationsinternational.org>

August 17-19  
ESTO (US Travel Conference)  
Phoenix  
<https://esto.ustravel.org>