



AGENDA

Date/Time: February 20, 2025

Location: Grand Rapids African American Museum & Archives (87 Monroe Center St NW)

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Lisa Calhoun, KCHA President

Approval of January 2025 minutes

Treasurer's Report & Membership Report – David Jibson, KCHA Treasurer

Featured Speakers

- Grand Rapids African American Museum & Archives
- Jordoun Eatman - Vice President of Engagement & Inclusion

Call for Committee to Review KCHA Bylaws (Last Reviewed in 2020)

Monthly Reports

- Experience Grand Rapids
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association (WMTA)
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Grand Rapids Community College
- Pure Michigan (MEDC)
- Michigan Restaurant & Lodging Association
- Michigan Cares for Tourism (MC4T)

Upcoming Meetings & Events

- Thursday, March 20 – Monthly Membership Meeting – Focus on Millennial / Gen Z Recruitment & Retention
- Tuesday, April 15 to Thursday, April 17 – Pure Michigan Tourism Conference, Novi (No Monthly Meeting)
- Thursday, May 15 – Monthly Membership Meeting – Focus on AI in the Hospitality Industry (w/ Amy Dorey, FSU)
- Thursday, June 19 – Social Networking at BattleGR (a kick-off to summer...bring your staff. Note 4pm start time).

Note: No membership meetings in July, August or September (the latter due to overlapping with MC4T which is 9/14-15).

Round Table Discussion

Adjournment

Kent County Hospitality Association
P.O. Box 1046 — Grand Rapids, MI 49501

www.KentCountyHospitality.org
www.facebook.com/groups/KentCountyHospitality